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## CERTPOINT Cited as a 'Robust Learning Suite Provider' and 'Leader' by Independent Research Firm

**February 14, 2008-** CERTPOINT, a global provider of enterprise software for performance and learning management, today announced a leading industry analyst firm, Forrester Research, has categorized the company and its solution as a 'Strong Performer' in their newly released study *The Forrester Wave Enterprise Learning Management Suites, Q1 2008*. In the study, Forrester reports that CERTPOINT has grown "into a robust learning suite provider " and now straddles the two top categories of 'Leader' and 'Strong Performer'."

The *Forrester Wave* ranks learning management system vendors through a 90-criteria evaluation process. CERTPOINT received high marks in the study for system architecture, administration and management, reporting and tracking capabilities, and content management. The company was also recognized for product enhancement, corporate strategy, services and technology partners.

As the report outlines, with an investment from CERT (The Center for Excellence in Research and Training), a research organization and financial backer in the United Arab Emirates, CERTPOINT has the financial resources to continue to build out the learning product and talent management.

"We're delighted by Forrester's "strong performer & leader" rating. Our next generation codenamed "RAK 7.0" will further demonstrate our forward thinking. RAK 7.0 anticipates the needs of tomorrow's knowledge workers and the increasingly dynamic environment in which they will need to perform. RAK 7.0 takes the concept of talent management and knowledge transfer to new levels of intuition, mobility, anticipation, and business accountability."

According to the Forrester Report, organizations buy LMS software to automate the administration, tracking and reporting on classroom and online training and knowledge related events for geographically dispersed workforces.

"CERTPOINT is gratified that after such an exhaustive, hands-on review of our product and strategy, Forrester has placed us in our current position," said CERTPOINT CEO, Ara Ohanian. "We are especially encouraged with many of the trends identified in the report, such as the continued preference of customers for pure-play vendors and the increasing importance of training channel and reseller partners. As Forrester notes, CERTPOINT has the financial resources to continue to build upon our 'robust learning suite,' and we expect to capitalize on the opportunities outlined in the report."

### About CERTPOINT

CERTPOINT provides an all-in-one software suite to manage talent, deliver knowledge and track business results. Global leaders like Toyota and Black & Decker use CERTPOINT's technology to arm their employees and partners with the knowledge they need to win and retain customers. CERTPOINT helps more people in more places easily gain knowledge faster with measurable business results. Founded in 1996, CERTPOINT is used by more than 1000 businesses in over 35 countries and languages to deliver knowledge beyond the organization deep into sales and service channels. Please visit [www.certpointsystems.com](http://www.certpointsystems.com).

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